



CALPEEK

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CA INITIATIVE UPDATE: ATTENTION IS FOCUSED ON CASINO GAMBLING AND TWO HEALTH CARE PLANS.

Editor's note: Lots of attention is being focused on 2-3 very controversial ballot initiatives which are still collecting signatures in hopes of making the Nov. 5th ballot. The odds of gambling and two rival health care initiatives making the ballot are about 60-40 in favor. Here's our update & analysis...

...Palm Springs developer Mark Bragg is quoted in the Riverside Press Enterprise (4/7) as saying he expects to have more than 900,000 signatures by the Sec. of State's deadline of April 19th. That's not the actual deadline for submitting petitions, but it's the date that the SOS recommends --- in order to give the various counties enough time to count signatures by the June 27th cutoff (the date that all initiatives have to be certified for the ballot). In this same article, Bragg says he has 800 petitioners gathering 20,000 names per day. Sounds right because in addition to Mike Arno's firm, Bragg also has Kimball Petition Mgt. working the streets. It's going to be close, but Bragg could make it. If that happens, you'll see a *mega-buck war* over casino gaming which could literally blow away the other big initiatives -- CCRI & Tort Wars II...

...Insiders also are predicting that two(2) rival health care measures --- both aimed at stopping HMO *gag rules* and other abuses --- will qualify for November. (NBC-TV News did a 2-part series on HMOs April 8 & 9 covering items in these two proposals). One of the health care measures is sponsored by the SEIU and the Health Access coalition, while the second measure is backed by the CA Nurses Assn. and consumer attorney Harvey Rosenfield. The key difference between these two: the CNA/Rosenfield measure contains *tax provisions* if HMOs downsize, merge or convert to for-profit status. The CNA/Rosenfield measure also sets up a non-profit corporation to advocate for health care

consumers. The opposition group, Taxpayers Against the Govt. Takeover(TAGT), has already pronounced the CNA/Rosenfield measure as **DOA**. And indeed sources for the SEIU-Health Access measure say they're fearful that 30-second TV hits aimed at the CNA/Rosenfield plan will *splash over* and hurt their measure. They're right. Stay tuned...

CAMPAIGN '96: THE EARLY LINE ON HOUSE RACES.

Editor's note: Now that the Mar. 26th primary is history, it's time to start focusing on the fall elections. This week: the *early line on U.S. House races* in Calif. Here's our update & analysis...

...In this first update, we've divided the races into three categories: 1) **War Zones**; 2) the **Watch List**; and 3) the **Safe Seats**...

The War Zone

...CALPEEK has IDed 8 congressional seats where the fighting will be the most intense. Six of the 8 seats are held by incumbents. Here's the rundown on the incumbents *under siege*: **1st CD** - U.S. Rep. Frank Riggs(R) vs. Michela Alioto(D); **3rd CD** - U.S. Rep. Vic Fazio(D) vs. Tim LeFever(R); **22nd CD** - U.S. Rep. Andrea Seastrand(R) vs. Walter Capps(D); **36th CD** - U.S. Rep. Jane Harman(D) vs. Susan Brooks(R); **42nd CD** - U.S. Rep. George Brown(D) vs. Linda Wilde(R); and **49th CD** - U.S. Rep. Brian Bilbray(R) vs. Peter Navarro(D)...

...The OPEN seat battles include: **24th CD** - BoE Member Brad Sherman vs. Rich Sybert(R); and the **27th CD** - Assemblyman James Rogan(R) vs. Doug Kahn(D)...

The Watch List

...There are five(5) races on CALPEEK's Watch List. As time goes on, we may add or subtract from this

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particular list. Incumbents are favored in these races, but you've got to keep your eyes focused here, because upsets could happen. Incumbents on the Watch List include: **10th CD** - U.S. Rep. Bill Baker(R) vs. Ellen O. Tauscher; **17th CD** - U.S. Rep. Sam Farr(D) vs. Jess Brown(R); **20th CD** - U.S. Rep. Cal Dooley(D) vs. Assemblyman Trice Harvey(R); **41st CD** - U.S. Rep. Jay Kim(R) vs. Richard Waldron(D); and **46th CD** - U.S. Rep. Bob Dornan(R) vs. Loretta Sanchez (D)...

...Of those on the Watch List, Sanchez in the 46th is really a long shot vs. Dornan, but it's unclear whether Dornan's absence from the district while running for the White House has hurt him with voters. Probably not, but we've seen no polling --- so we don't know. As for Dooley & Farr, both are in good Demo registration districts (56.19% in the 20th and 51.99% in the 17th), but both face solid GOP opponents. As for Baker, he's on our list because Tauscher is a Pleasanton business-woman who knows how to raise money (and she could also partially self-fund if necessary). In addition, Feinstein & Boxer both won this district when they ran. The general feeling is that Baker may be more conservative than his 10th CD. Finally, we have Kim on our list because the probe involving his first election back in 1992 is still with us...

The Safe Seats

...CALPEEK sources have IDed 18 Republican and 20 Democrats as being SAFE. The **Safe GOPers** include: Herger(2nd CD), Doolittle(4th CD), Pombo (11th CD), Campbell(15th CD), Radanovich(19th CD), Thomas(21st CD), Gallegly(23rd CD), McKeon(25th CD), Dreier(28th CD), Horn(38th CD), Royce(39th CD), Lewis(40th CD), Calvert(43rd CD), Bono(44th CD), Rohrabacher(45th CD), Cox(47th CD), Packard (48th CD), Cunningham(51st CD) and Hunter(52nd CD)...

...The **Safe Demos** include: Matsui(5th CD), Woolsey (6th CD), Miller(7th CD), Pelosi(8th CD), Dellums(9th CD), Lantos(12th CD), Stark(13th CD), Eshoo(14th CD), Lofgren(16th CD), Condit(18th CD), Berman (26th CD), Waxman(29th CD), Becerra(30th CD), Martinez(31st CD), Dixon(32nd CD), Roybal-Allard (33rd CD), Torres(34th CD), Waters(35th CD), McDonald(37th CD) & Filner(50th CD). Stay tuned...

CAMPAIGN '96: DA GARCETTI WANTS SIMPSON CASE TO DISAPPEAR BUT MEDIA WON'T LET GO.

Editor's note: L.A. Co. DA Gil Garcetti's poor 38% showing in the Mar. 26th primary has led many insiders to think that he's *political toast*. And many sources think a big chunk of Garcetti's problem is the double murder of Nicole Brown Simpson & Ronald Goldman. Here is our analysis & commentary...

...The incumbent's problem, which he recognizes, is that the public blames him for the loss of many high profile cases --- O.J. Simpson being the one most focus on. At first, insiders thought the public would blame only the Simpson jury, who clearly didn't understand some of the key evidence in the case. But voters obviously blame both the prosecution (Garcetti) as well as the jury --- and probably the LAPD also...

...For Garcetti to have a fighting chance at reelection, insiders believe that the Simpson case will have to all but disappear. Since that's not likely to happen, Garcetti's campaign team will have to find a way to deal with it. That's a very tall order, because there just might not be a solution to this problem. During the primary, Garcetti was repeatedly hammered for moving the trial to downtown L.A. and for micro-managing the case. And the DA's office has never fully explained why certain key evidence that was not presented to the jury. Some sources think Garcetti should do a Hillary Clinton-style news conference --- a no-holds-barred Q&A session with the news media. That might help...

...The key problem for Garcetti is that there's still just too much TV/media hype about this case, from NBC-TV's Dateline (3/29) to Larry King Live (4/2 & 4/8) to CNBC's Rivera & Grodin. Why the continued interest? Book deals are the prime culprit, but Simpson's upcoming civil trial as well as other hard news surrounding the *murder trial of the century* have contributed to the continued media feeding frenzy...

...And then there's the CBS 60 Minutes brouhaha (3/31) about a book deal *mystery letter* involving dismissed Simpson juror Francine Florio-Bunten. Bunten was tossed off the jury by Judge Lance Ito and in the 60 Minute piece, Bunten says she would have voted guilty. Is the mystery letter a phony? The DA's office is supposedly probing (a race with the 60 Minutes team). Our money's on 60 Minutes. Stay tuned...

LOTS OF CA LINCOLN CLUB EVENTS TO REPORT.

April 16 - The Downtown L.A. Lincoln Club will hear consultant Gene Raper of Russo, Marsh + Raper discuss the Calif. Flat Tax Initiative, 12 noon, Hotel InterContinental. **ON April 19** - the San Gabriel Valley Lincoln Club hears from State Sen. Dick Moun-tjoy, consultant Bob Gouty and Dr. Alan Heslop, 7:30 a.m., Industry Hills Sheraton, Industry. At 12 noon, the South County Lincoln Club hears from consultant Steve Kinney of Moore Information, Ports O'Call Restaurant, San Pedro. For info & RSVPs, ☎ Sheila McNichols at (818)249-4205...

CAMPAIGN '96: UPDATE ON COUNTY SUPES RACES.

Editor's note: We have an update on some County Supervisor races from the Mar. 26th primary, plus a correction about Measure L & M in San Bernardino Co. - *Railcycle*...

...Turns out there were 15 incumbent county super-visors who **lost** bids for reelection. We listed 8 of the 15 last week, but will now run the entire list: Cameron Craik and Pete Blum (both from Alpine); Vivian Meyer (Butte); Michael Dell'Orto(Calaveras); Gayle Bishop (Contra Costa); Doug Vagim(Fresno); Robert Gracey (Inyo); Jess Lopez(Madera); Seiji Sugawara & Frank McMichael(Mendocino); Bruce Gabriault(Merced); Ed Carver(Modoc); Christine Foster(Nevada); Francie Sullivan(Shasta); and Clancy Dutra(Siskiyou)...

...And now add Marsha Turoci of San Bernardino to the list of those who won't be back in office next year. Technically, Turoci is in a runoff with Apple Valley Councilwoman Kathy Davis. Davis was about 50 votes shy of winning against Turoci without a runoff. Turoci got only 32%. Now Turoci says she's **not** going to actively campaign for reelection, meaning Davis will be the new Supe for San Berdu's huge (area) 1st District. The key for Davis' victory: opposition to Railcycle...

...Here's our *Railcycle* correction about Measures L & M in San Berdu. The *Railcycle* plan called for transporting L.A. County's waste via Santa Fe rail to a land-fill site in the desert, operated by Waste Management, Inc. And we're talking big bucks. In order for WMI to move ahead, it not only needed to defeat Measure L (that happened, the NO side won), but WMI also needed to get voter approval on Measure M (that *didn't* happen, the NO side won). So in effect, Cadiz Land

Co., which put up \$1 million to defeat *Railcycle*, won this battle by knocking off M. Why was Cadiz opposed to *Railcycle*? Cadiz owns prime farm land not far from the proposed landfill. Cadiz was fearful the landfill might leak into the aquifers under the land. Measure M would have imposed a tax on the landfill and was put on the ballot by County Supes on a 3-2 vote, with Turoci being the swing vote in favor. Without voter approval of this landfill tax, *Railcycle* is **dead**. Richie Ross was the consultant on the YES on L/NO on M campaign. Stay tuned...

67th AD INVESTIGATION: WAS "DECOY DEMO" CAMPBELL REALLY NEEDED IN THE DORIS ALLEN RECALL ELECTION??

Editor's note: In this update about the ongoing Orange Co. DA's probe into allegations of *GOP Dirty Tricks* in the 67th AD recall of Doris Allen last year, CALPEEK kept running into the same response from our various sources: this political mess should never have happened because there was **NO need** to recruit Laurie Campbell as a *decoy* to drain votes from Demo Linda Moulton-Patterson. Here is our analysis & commentary...

...First, there's nothing illegal about recruiting a decoy candidate --- as long as one obeys the rules. While it's not done all that often, sources say decoy recruitment is something we'll see with more frequency --- thanks to the new *Open Primary Law*...

...At least 2 sources told CALPEEK the recruitment of Campbell was **unnecessary** --- including consultant Dave Gilliard, who managed the qualification phase of the Allen recall and then managed Baugh's campaign; and consultants Ray McNally & Richard Temple, who 20 days before the recall election wrote a detailed memo outlining their reasons why it would be impossible for Demo Moulton-Patterson to steal the election. McNally-Temple managed GOper Haydee Tillitson's campaign. And we also know from his statements that U.S. Rep. Dana Rohrabacher (a recall co-chair) was opposed to this decoy Demo plan...

...Why was a decoy Demo unnecessary? 1) Moulton-Patterson was didn't have the ability to self-fund; 2) there were rumors Assembly Demos would help, but *no early evidence* of this because Assembly Demos didn't want to upset Speaker Allen; 3) the GOP registration in the 67th AD was overwhelming; 4) GOP plans called for a massive absentee campaign which

would crush Moulton-Patterson - and this did happen...

...So who put the pressure on the GOP to recruit a decoy Demo? Sources, as well as court documents, point to Calif. Independent Business PAC executive director Danielle Madison. Again, nothing illegal here. Sources say there was an insistence by the PAC that a 2nd Demo be recruited, with the *implied threat* that if a decoy wasn't found, PAC funding for the recall and for Scott Baugh(R) *might* be withdrawn. While it's easy to be Monday morning QB, it's too bad that GOP staffers working in the recall took CIBPAC's implied threat seriously. Stay tuned...

DREAMWORKS TOPIC FOR L.A. PUBLIC FORUM.

L.A. Councilwoman Ruth Galanter is expected to discuss *Dreamworks* and the master plan for LAX when she addresses the L.A. Current Affairs Forum, 11:30 a.m. reception, 12 noon lunch, April 23, Omni Hotel, L.A. For info & RSVPs ☎ Emma Schafer (310) 445-8862...

CALPEEK's INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

◆ ***AAPC's Calif. Connection*** - The American Assn. of Political Consultants officers for 1996 include the following Californians: Dick Woodward, VP; Board of Directors - Joe Cerrell, Tony Fazio, Donna Lucas, Ray McNally, Chip Nielsen, Tom Shepard and Frank Tobe...

◆ ***Protect Your Members*** - In the CA Legislature, the Democrats generally follow a rule of protecting members on controversial bills. That same rule doesn't seem to apply to Republicans. Case in point: AB 2984 by Assemblyman Bob Margett(R-Arcadia), which would **ban late term abortions**. The bill won approval in the Assembly Health Cmt. on 4/9. It's a straight abortion ban - with no exception for protecting the life of the mother. The CA Medical Assn. is very much opposed, as are most Demos. Some Assembly GOPers seem to think this is a *wedge issue*, but it's not. In fact, it puts the squeeze on a number of Pro-Choice GOPers who face tough campaigns in the fall, namely Bruce McPherson & Richard Rainey. The attitude of some Pro-Life GOP assemblymembers is "so what." Question: does GOP Assembly Speaker Curt Pringle have a

firm grasp on his caucus???

◆ ***Sons & Daughters Update*** - Opps. We missed one that won: GOP candidate Tom Berryhill, who is running for AD 26. He's the son of the late Clare Berryhill, who died recently...

1996 CA REPUBLICAN ASSEMBLY ANNUAL CONFAB.

The CA Republican Assembly(CRA) will hold its annual 1996 convention, April 27-28 at the Atrium Marquis Hotel, Irvine. For info ☎ CRA Voicemail at (714)786-7676...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● A sad note: Fred Kimball Sr., a pioneer in the field of petition management, and father of Kelly & Fred Jr., died Mar. 31st. He was 77. R.I.P...

● Chief Dep. State Controller Tony Miller resigned his job April 12 to campaign full time for the adoption of the CA Political Reform Act, which will be on the Nov. 5th ballot...

● The CA Beer & Wine Wholesalers Assn. has a new name: Calif. Beer & Beverage Distributors...

● The L.A. office of Fleishman Hillard PR has hired Paul Kradin as an acct. supervisor. He was most recently with the L.A. office of Stoorza Ziegau...

● Phil & Kassy Perry have formed The Perry Group, a PR/marketing communications firm. 925 "L" Street, Ste. 870, Sacramento, CA 95814 ☎(916)658-0144...

● American Promotional Events, Inc., moves to 14111 Freeway Drive, #200, Santa Fe Springs, CA 90670. ☎(310)921-1466...

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